

Elements of Family Planning Success Toolkit

K4Health eToolkits

K4Health eToolkits (www.k4health.org/toolkits) are collections of carefully selected information resources for health policy makers, program managers, and service providers. (See *more details, below.*)

Elements of Family Planning Success Toolkit

Health care professionals around the world identified the top ten essential components that program managers, policy makers, and service providers can focus on to make their efforts a success. The Elements of Family Planning Success Toolkit (www.k4health.org/toolkits/fpsuccess) provides guidance for program planning, tools to implement programs, and other resources based on these elements:

- Supportive Policies
- Evidence-Based Programming
- Leadership and Management
- Effective Communication
- Contraceptive Security
- Trained Staff
- Client-Centered Care
- Easy Access
- Affordable Service
- Integrated Service

The toolkit contains over two dozen audio and video interviews with family planning experts, background and reference materials, job aids, PowerPoint presentations, books, manuals, briefs, case studies, fact sheets, newsletters, pamphlets, posters, project reports, reviews, and teaching and training materials. These resources are from over 80 organizations.

Toolkit Background

The Elements of Family Planning Success Toolkit began with a survey of health care professionals by INFO Project (K4Health's predecessor) staff to identify the most important elements of successful family planning programs. The survey findings of some 500 respondents and a discussion forum of 280 health care professionals formed the basis for this toolkit. K4Health invites users to provide feedback, suggest additional resources to fill information gaps, and share with other users how they have used or plan to use the toolkit. A built-in, moderated discussion board is provided for this purpose.



K4Health eToolkits (continued)

Partners with expertise and experience in the topic develop the toolkits collaboratively using a series of online features, including audio- and video-conferencing tools, text chatting, and a commenting feature that allows invited collaborators to provide comments about individual resources and toolkit sections. This participatory approach guarantees that the toolkits are of the highest quality. The continuous publishing principle on which toolkits are based allows them to evolve after publication to capture additional resources and to identify and fill remaining information gaps.

(To see a list of all K4Health eToolkits and those in production go to www.k4health.org/toolkits. If you, or your organization, would like to develop a toolkit not already on the list, please contact the k4Health eToolkits team at: Toolkits@k4health.org.)

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Effective Communication

The highest quality, most accessible health care services are pointless if people do not know about them or want them. Effective behavior change communication (BCC) activities raise awareness about family planning, motivate individuals to seek services, and help them to successfully use their contraceptive method of choice. BCC also helps couples discuss their fertility desires and contraception, encourages behavior change, and helps to make contraceptive use a community norm. Strategic BCC programs use a systematic process to develop and carry out communication activities, drawing on behavioral theory. They also use a mix of mass media, interpersonal, and community-based communication channels.



To go directly to one of the sections, click on one of the links below:

- [Behavior Change Communication](#)
- [Communication for Social Change](#)
- [Communicating With Youth](#)
- [Social Marketing](#)
- [Country Examples](#)

Have a suggested resource or comment about this section? Please visit our [discussion board](#).

Effective Communication

Effective behavior change communication (BCC) activities raise awareness about family planning, motivate individuals to seek services, and help them to successfully use their contraceptive method of choice. This section provides users with reports, guides, briefs, frameworks, and tools on behavior change communication, communication for social change, communicating with youth, social marketing, and country examples.

Client-Centered Care

Client-centered care means that clients' needs guide the planning and implementation of family planning services in addition to the services meeting medical standards. Toolkit users will find resources focused on quality service delivery, client-provider interactions, screening and counseling, tools/job aids, and country examples in this section of the toolkit.

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Client-Centered Care

When clients receive services that are tailored to their needs, they are more likely to find a suitable method, continue using family planning, and return to a provider when they need help or another method. Client-centered care means that clients' needs guide the planning and implementation of family planning services. It also means that services meet medical standards, which requires providers' commitment and expertise.



To go directly to one of the sections, click on one of the links below:

- [Quality Service Delivery](#)
- [Client-Provider Interactions](#)
- [Screening and Counseling](#)
- [Tools/Job Aids](#)
- [Country Examples](#)

Have a suggested resource or comment about this section? Please visit our [discussion board](#).